



## PARADE APPLICATION

**The Center is pleased to present Denver PrideFest, June 16 and 17 2012, commemorating the start of the LGBT civil rights movement!**

We appreciate your interest in PrideFest and your support of the efforts of the Gay, Lesbian, Bisexual & Transgender Community Center of Colorado to engage, empower and enrich the lives of the GLBT community. Whether you are thinking of joining us this year as a food vendor, exhibitor or parade contingent, we welcome your involvement and your commitment to human rights and social justice.

Please note that the corporate parade entry fee is associated with any local, national, or national affiliates of for-profit companies with over 100 employees.

We will continue to charge a late fee of \$25 this year if your contingent submits an application later than the deadline, June 1, 2012.

We trust that all our plans for this 37th anniversary celebration will only strengthen your commitment to the event and offer new opportunities for all. So, don't delay! **Complete the enclosed application and return to The Center no later than June 1st, 2012.** Thank you again for your participation in PrideFest and support of the GLBT community.

If you have any questions, please contact us at The Center. We look forward to celebrating with you in June!

Best,

Jessie Genter  
Event Manager  
PrideFest 2012  
jgenter@glbtcolorado.org

Anthony Aragon  
Parade Coordinator  
PrideFest 2012  
parade@glbtcolorado.org



**Parade Application & Agreement**  
**Event: Sunday, June 17<sup>th</sup>, 2012**

We are pleased to invite your participation as a Participant in The Center's Denver PrideFest! Recognized as one of the top ten Gay Lesbian Bisexual & Transgender Pride celebrations in the country, PrideFest honors our community's culture and heritage. This year's festival expects to bring in a crowd of over 325,000. The Gay, Lesbian, Bisexual and Transgender Community Center of Colorado, The Center, is again presenting this annual event, which includes a family day and festival on Saturday, and a parade, rally and festival on Sunday. Please read through the information and the included agreement carefully as your signatures acknowledges you and your organization's responsibility for ALL of the information contained within.

Organization Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Daytime Phone: \_\_\_\_\_ Evening Phone: \_\_\_\_\_

Fax Number: \_\_\_\_\_ Email Address: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Cell phone: \_\_\_\_\_

Contingent Title: \_\_\_\_\_

Entry Fee: \$375.00 \_\_\_\_\_ **corporate or national entry**, vehicle or marching (Corporate entry applies to all local businesses or national affiliates of for-profit companies with over 100 employees)

Entry Fee: \$225.00 \_\_\_\_\_ For-profit organization float or vehicle ( \_\_\_\_\_ # of vehicles)

Entry Fee: \$200.00 \_\_\_\_\_ For-profit organization marching unit ( \_\_\_\_\_ # of people)

Entry Fee: \$150.00 \_\_\_\_\_ **Non-Profit organization** marching **or** vehicle ( \_\_\_\_\_ # of people)( \_\_\_\_\_ # of vehicles)

Materials Fee (if distributing): \$ 30.00 \_\_\_\_\_ (additional clean-up charge)

**LATE FEE - if submitted after June 1, 2011 - \$25.00** \_\_\_\_\_

Will your contingent have music/loudspeaker? \_\_\_\_\_ Yes \_\_\_\_\_ No

If yes, please describe in detail:

\_\_\_\_\_



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Will your contingent have responsibilities at the festival following the parade?  
i.e.: Food or Exhibit Booth, Entertainment, Rally, etc.?  Yes  No

Please list all text and logos to be carried or displayed by your contingent:

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*\*Please note that MillerCoors Brewing Company is our official malt beverage sponsor and has been a strong and consistent ally to The Center. Accordingly, please be respectful in your display of competing malt beverage text and logos. All contingents are subject to approval by parade marshals. The Center reserves the right to remove signage/text/logos and/or the contingent for non-compliance with respect to all sponsors.*

**PARADE ROUTE** – The sidewalk areas along the parade route are open to everyone. Only registered parade participants are allowed to be on the street during the run of the parade. Upon acceptance, parade entrants will receive additional information pertaining to the parade, including arrival times. The PrideFest Parade will leave Cheesman Park at 9:30 a.m. and proceed down Colfax Avenue to Downtown Denver’s Civic Center park area, the site of the 2012 PrideFest celebration.

**MANDATORY MEETING:**

**A representative from each parade entry/contingent must attend a meeting for the entry to be included in the parade. Only applicants outside a 50-mile radius of Denver are exempt from attending this meeting. Meeting dates will be Saturday, June 9<sup>th</sup> at 10.00am & Monday, June 11<sup>th</sup> at 6:00 pm. All meetings will be held at The Center, 1301 E. Colfax Ave. Non-compliance results in removal from the parade and forfeiture of entry fee(s).**

**FLOAT REQUIREMENTS:**

- a) The Float must be able to safely navigate all turns of the parade route.
- b) The Float must not be greater than 40 feet in length; the maximum width must not exceed 16 feet; wheelbase may not exceed 12 feet (Total length of cars up to 40 feet constitutes one entry; any number of cars that exceed more than 40 feet will be considered two entries and be charged accordingly).

**RULES:** Failure to follow parade rules (attached for review and to be retained by Parade Contingent) will result in removal from the parade and potential denial of participation in future parade. All entries are subject to crowd control and regulation by the Denver Police Department.



**SIGNED ACCEPTANCE OF RULES AND REGULATIONS**

**DEADLINE: June 1st, 2012**

By signing this Agreement, Parade Contingent acknowledges that:

- a) Parade Contingent has had the opportunity to review and will abide by this Agreement and Parade Rules;
- b) Parade Contingent has had the opportunity to consult with legal counsel if desired; and
- c) Parade Contingent fully understands the terms and conditions set forth herein and agrees to be bound by the same.

Signed this \_\_\_\_\_ day of \_\_\_\_\_, 2012 for Parade Contingent:

\_\_\_\_\_  
Contingent/Organization Representative  
Signature represents acceptance of all rules and regulations for all contingent members / participants

**Credit Card Information**

**If paying by credit card, the full amount of the rental fee will be charged at the time the application is complete and accepted. The damage deposit will not be charged unless damage is incurred.**

Circle One: Visa      MasterCard      Discover      American Express

Card Number: \_\_\_\_\_ Exp. Date \_\_\_\_\_ CVV \_\_\_\_\_

Name as listed on card: \_\_\_\_\_

Mailing Address for card: \_\_\_\_\_  
*(if same as application, please indicate)*

Authorized Signature for card: \_\_\_\_\_

**If you are applying as a non-profit, you must include a copy of your IRS letter of non-profit determination / status.  
Please keep a copy of this document for your records.**

**Return form with payment by June 1st to:**

Denver PrideFest - Parade  
c/o The Center  
1301 E. Colfax Ave.  
Denver, CO 80218

Phone: 303-733-7743      Fax: 303-282-9399      Email: parade@gbltcolorado.org

**Please make checks payable to Denver PrideFest**



## **Non-Discrimination Agreement and Code of Conduct Agreement – REQUIRED with Application**

### **Non-Discrimination**

Denver PrideFest vendors, contractors, sponsors, staff and volunteers, and all personnel associated with the festival agree at all times to honor and abide by the following statement of non-discrimination in word and action. Anyone associated with the festival, or their employees or associates on festival grounds in violation of this agreement will be asked to leave festival grounds immediately and will forfeit all rental fees, sponsorship fees, and damage deposits as applicable. Additionally, any actions taken or statements made to individuals or groups contrary to this policy or the spirit and intention of this policy are not permitted on festival grounds, or in any communication associated with the festival:

“All persons associated with PrideFest will provide service to individuals without regard to an individual’s sexual orientation, gender identity/expression, HIV/AIDS status, race, color, national origin, ancestry, creed, religion, sex, gender, physical or mental disability, age, marital status, military status, veteran status, citizenship or any other protected classification in accordance with state, federal and municipal laws.”

### **Code of Conduct**

All persons associated with the festival agree;

- To interact with guests, staff, volunteers and all persons associated with the festival in a respectful manner at all times and in accordance with the non-discrimination agreement;
- Not to use alcohol or other controlled substances while participating in any capacity with the festival, and remain free from the influence of such substances while participating in any capacity with the festival;
- To be suitably and appropriately attired at all times, and to maintain acceptable personal hygiene;
- Not to engage in any behavior that is determined to threaten the safety of anyone participating in the festival in any capacity, nor to engage in any behavior that is disruptive or interferes with the right of anyone associated with the festival to conduct appropriate business or freely enjoy the festival;
- To represent the festival in a positive manner at all times.

**By signing this document, participants, vendors, contractors, and sponsors agree to assume responsibility for the behavior of employees or contingent on festival and parade grounds associated with the company or organization.**

*Violations of this code should be presented to Amy Drayer, Denver PrideFest Event Director, and decisions regarding enforcement or violations will be made at the sole discretion of PrideFest management.*

I will abide by the Denver PrideFest non-discrimination agreement and code of conduct:

Authorized Representative: \_\_\_\_\_

Signature: \_\_\_\_\_

Organization: \_\_\_\_\_

Date: \_\_\_\_\_



## Parade Rules, Regulations & General Information

### PLEASE PRINT AND KEEP FOR YOUR REFERENCE

#### THE DENVER PRIDEFEST PARADE

The Committee encourages individuals, organizations and businesses to build floats for the parade. Walking and vehicle/motorcycle entries are welcome where building a float is not possible or may inflict a hardship on the entry.

#### CERTAIN ENTRIES PROHIBITED

Individual bicycles, roller skates, roller blades and skateboards will not be accepted as entries in the PrideFest Denver's Parade. Any entry wishing to use such modes of transportation must meet additional requirements of the Committee (the PrideFest Denver's Parade Committee MUST be contacted directly).

#### PRIDEFEST DENVER'S PARADE IMAGE

It is the express purpose of PrideFest Denver's Parade to promote a positive image of the gay, lesbian, bisexual and transgender community to Colorado and the Rocky Mountain Region. It is to be a celebration of the work that started with Stonewall in New York City in 1969 and which continues today. It is a time for all elements of our community to come together as one group to honor and learn from the past while affirming our future. The PrideFest Committee along with the PrideFest Denver's Parade Committee requests all people entering the parade show respect for all sexes, ages, races, cultures, creeds and yes, sexual orientations. Please refrain from any displays or behaviors that would demean any segment of our community. The Committee urges all entrants to maintain a high degree of sensibility to and compassion for the feelings, values and views of all.

#### DRESS CODE

The Committee encourages all participants to appear in appropriate costumes that celebrate our community pride. Unity is always the object of the PrideFest Denver's Parade and no entry, presentation or display that is determined to be demeaning to any sector of our community will be accepted in the parade. PrideFest officials are the sole arbiters of any dispute over content of floats and / or apparel.

*The Committee reminds all participants that all costumes and other apparel worn in the PrideFest Denver's Parade must comply with the Obscenity Statutes of the State of Colorado (C.R.S. sections 18-7-301 and 302) and the Public Decency Ordinances of the City and County of Denver (Denver Municipal Code sections 38-156 and 157).*

#### LINE-UP

The PrideFest Denver's Parade line-up will begin at 7:15 a.m. on Sunday, June 19, 2011 in Cheesman Park. All entrances to the park will be closed at 6:30 a.m. excluding that at 11th Avenue; sign-in and registration will take place there. Those entrants placed at the beginning of the parade are asked to arrive early and those placed towards the back, later. A specific window of time for your entry's arrival will be determined after the parade lottery and announced in the mandatory meetings. All entries MUST be signed-in, in order and ready to march at 9:00 a.m.



Failure to do so will result in removal from the parade order and placement at the end.

**Kick-off will be at 9:30 a.m. PROMPTLY!**

#### **PRIDEFEST DENVER'S PARADE ORDER**

The parade order will be determined in June, in accordance with PrideFest procedures. **Entries received after June 1 2012, if accepted, will automatically be placed at the end of the parade.**

#### **PRIDEFEST DENVER'S PARADE ROUTE**

The parade will exit Cheesman Park at Franklin Street, proceed north to Colfax Ave., turn west (left) onto Colfax and continue to Broadway, turn south (left) where viewing stands will be placed in front of the Colorado State Capitol.

#### **CONDUCT OF PARADE PARTICIPANTS**

It is highly recommended that all participants in the parade conduct themselves in such a manner as to promote pride in being gay, lesbian, bisexual or transgender and in accordance with the wishes of the PrideFest Committee, the PrideFest Denver's Parade Committee and the City of Denver. No participant may use profanity, obscene gestures, or other improper conduct towards another participant, Committee member, parade official or spectator of the parade. PrideFest Denver's Parade participants are required to stay in their designated order. No "jumping" or crowding of other entrants will be allowed.

#### **ALCOHOL AND ILLEGAL SUBSTANCES**

No participant in the parade will be permitted to consume any alcoholic beverage at the assembly site, on the route, or at the disassembly site of the parade. Use of illegal or controlled substances will not be permitted by any participant before or during the parade. For public safety reasons, the Committee will not permit any entry or participant who violates this rule to appear in the parade. Similarly, those choosing to violate this rule will be subject to the criminal repercussions of their actions, up to and including citation and detention by Denver Police.

#### **ITEM DISTRIBUTION DURING THE PARADE**

No participant may throw any item from any float or other unit in the parade. THIS INCLUDES BEACH BALLS, WATER PROPELLED FROM SQUIRT GUNS OR OTHER DEVICES. In the event that an entry wishes to make any distribution of an item such as beads, flowers, condoms, or similar items, such distribution must be made in person by persons walking along the parade as part of an officially registered entry. No sexually explicit material may be distributed by any participant in the parade. In order to maintain low clean-up costs, it is requested that distributions be kept to an absolute minimum. **If you will be distributing items during the parade (including candy), a \$30 clean-up fee will be assessed. If we find your materials after the parade and you have not paid the fee, you will be assessed the \$30 and potentially barred from participation in subsequent parades. No confetti, streamers, or other similar types of materials, including glitter, may be thrown or distributed by any parade entry. Please note that you MAY NOT hand out or distribute stickers of any kind along the route.**

#### **PRIDEFEST DENVER'S PARADE PARTICIPATION**

All entries are encouraged to utilize music and participant enthusiasm as part of the parade. One of the objects of the PrideFest Denver's Parade is to get spectators involved in the spirit of the activities. Cheer,



clap, chant or do any legal act that will promote enthusiastic response from the spectators.

### **PARADE CONTACT AND PARADE MEETINGS**

It will be necessary for each entry to designate a parade contact with whom the Committee can coordinate. The parade contact shall be designated on the Parade Participant Information Form and no other person will have the authority to represent the entry to the Committee. It is required for the parade contact to be present at one of the mandatory meetings, at the assembly site on the day of the parade and with the entry during the parade. Those entries based outside a 50 miles radius that are unable to send the parade contact to a mandatory meeting will be requested to contact the Chair of the PrideFest Denver's Parade Committee, and special arrangements will be made.

### **PERSONAL SAFETY**

The PrideFest Denver's Parade will occur during some of the hottest weather we experience in Denver. All persons participating in the parade are urged to be careful of heat related problems. Please be aware of dangers associated with marching and participating in the parade. Bring lots of water or other non-alcoholic liquids for drinking. The PrideFest Committee, The Center, along with the PrideFest Denver's Parade Committee cannot and will not assume any responsibility for the health and well being of the parade participants. **NOTE: The parade will be held rain or shine.**

### **TRASH AND PARK CONDUCT**

The clean-up following the parade is extremely costly. **Please do your part to keep costs down.** The Committee directs that all entrants in the parade will not throw trash, bottles, cans or similar matter from floats, automobiles, walking units, motor vehicles or trucks along the parade route or at the assembly and disassembly areas. Littering violates the criminal statutes of the State of Colorado and the ordinances of the City and County of Denver. Any entry discovered throwing trash or litter at any time will be subject to citation by Denver Police. The City of Denver takes great pride and care in maintaining the city's parks; thus it is prohibited for any vehicle to drive on any area not designated for that purpose. Similarly, vandalizing, destroying or wanton disrespect for park facilities, including grass and flower beds and trash receptacles, will not be tolerated and subject to immediate action by Denver Police and fines and/or liability for repair and/or replacement.

### **OVERVIEW**

As with all rules and regulations, it is impossible to anticipate each and every situation that may arise. No conduct that violates any statute of the State of Colorado or the ordinances of the City of Denver will be tolerated. Any entry violating the same will not be allowed to participate in the parade. The PrideFest Denver's Parade Committee will monitor all entries during the parade for violations and inform the parade contact of the infraction. Failure to correct the infraction will result in the suspension of the entry. Generally, laws are created in accordance with the standards of the community and the propriety of conduct in public. The application of common sense to any area of concern will most times provide an appropriate and legal answer.

### **DECISIONS OF THE COMMITTEE(S)**

The decisions rendered by the PrideFest Denver's Parade Committee will be final. PrideFest maintains the right to refuse any entry or deny any application.